



STATE OF FLORIDA

# **DIVISION OF EMERGENCY MANAGEMENT**

**CHARLIE CRIST**  
Governor

**DAVID HALSTEAD**  
Director

## **FLORIDA DIVISION OF EMERGENCY MANAGEMENT DEEPWATER HORIZON MEMORANDUM OF UNDERSTANDING WITH FRANKLIN COUNTY TOURIST DEVELOPMENT COUNCIL**

WHEREAS, in response to the discharge of oil from the Deepwater Horizon drilling platform and well, the Governor issued Executive Orders 10-99, 10-100 and 10-106 declaring an emergency for the coastal counties extending along the Florida coastline from Escambia to Palm Beach; and

WHEREAS, the Florida Department of Environmental Protection is the Florida agency designated as the lead state agency in Florida's response to the oil spill; and

WHEREAS, the Florida Division of Emergency Management ("DEM") has been designated as the state agency through which funds issued by BP, a responsible party for the Deepwater Horizon emergency, will be directed to assist with the promotion and advertisement of Florida's tourism industry.

NOW THEREFORE, DEM hereby provides the FRANKLIN COUNTY TOURIST DEVELOPMENT COUNCIL with an advance of \$252,350.00 the primary purpose of which is to purchase, contract, manage, oversee and/or arrange for a Florida tourism and advertising campaign relating to the Deepwater Horizon oil spill that is consistent with the approved media plan that is attached. The funds provided will supplement the approved media plan and shall be spent by August 18, 2010.

### Authority

The Governor issued Executive Orders 10-99, 10-100, and 10-106 placing a total of 26 counties in a state of emergency due to threats from the oil spill. Pursuant to these Executive Orders and Chapter 252, DEM is given broad authority to prepare for and respond to this emergency, including utilizing funds from private entities to maximize the effectiveness of the State's response to this emergency.

### Process

The FRANKLIN COUNTY TOURIST DEVELOPMENT COUNCIL shall track all expenditures and provide such documentation to DEM, including proof of payment, by August 31, 2010. All documentation shall be retained by the FRANKLIN COUNTY TOURIST DEVELOPMENT COUNCIL for five years for audit purposes. Any funds provided to the FRANKLIN COUNTY TOURIST DEVELOPMENT COUNCIL herein that are not utilized for the purposes set forth above are to be returned to DEM.

IN WITNESS THEREOF, the parties have caused this Deepwater Horizon Memorandum of Understanding to be executed below:

STATE OF FLORIDA

By: \_\_\_\_\_  
Charlie Crist  
Governor

FRANKLIN COUNTY TOURIST  
DEVELOPMENT COUNCIL

STATE OF FLORIDA DIVISION OF AND  
EMERGENCY MANAGEMENT

BY: \_\_\_\_\_  
Curt Blair  
Administrator

BY: \_\_\_\_\_  
David Halstead  
Director

Date: \_\_\_\_\_

Date: \_\_\_\_\_

F&A APPROVAL:  
\_\_\_\_\_

FDEM LEGAL REVIEW:  
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